

## Business in the Blue Economy - Programme

A workshop exploring natural capital approaches to help marine industries deliver Scotland's Blue Economy Vision

Monday 27<sup>th</sup> Feb 2023, 11am – 4pm

At Parliament Hall, University of St Andrews



1	10:30	<b>Registration, networking and refreshments</b>
2	11:00	<p><b>Welcome address</b> (30 mins)            Prof Bill Austin, Professor of Marine Geology, University of St. Andrews (5 mins)</p> <p>Prof Gareth Miles, Assistant Vice-Principal (Dean of Science), University of St. Andrews (5 mins)</p> <p><b>Keynote address</b>            Prof Matthew Williams, Chief Scientific Adviser Environment, Natural Resources and Agriculture Scottish Government (10 mins)</p> <p><b>Making the most of the Blue Economy</b> - Prof Sir Ian Boyd, Co-chair Scottish Government Environmental Council (10 mins)</p>
3	11:30	<p><b>Session 1 – Picture the Scene: Evidence and Policy Drivers</b> (1 hour, 15 mins)</p> <p><b>Introduction by session chair:</b> David Watt, Scottish Forum on Natural Capital Steering Group Chair (5mins)</p> <p>11:35 <b>Private Investment in Natural Capital – the Scottish context</b> (10mins)            Ross Johnston, Head of Natural Capital Valuation and Policy, Scottish Government</p> <p>11:45 <b>Scotland’s Marine Natural Capital approach: The Story So Far</b> (10mins)            Claire Speedie, Senior Policy Officer Blue Economy, Marine Scotland, Scottish Government</p> <p>11:55 <b>Elsewhere in the UK and beyond</b> (10mins)            Vicky Morgan, Leader, Marine Natural Capital, JNCC</p> <p>12:05 <b>Inspiring highlights from Land</b> (10mins)            Kerry Waylen, Research Lead in Environmental Governance at James Hutton Institute and Scottish Forum on Natural Capital Sustainable Land Management Group (SLMG) Chair</p>

	12:15	<p><b>Panel session and Q&amp;A (25mins)</b>  Session speakers along with:  Prof Sir Ian Boyd, Co-chair Scottish Government Environmental Council  Dr Philip Boulcott, Deputy Head of Science, Marine Scotland Science  Prof David Paterson, Executive Director, Marine Alliance for Science and Technology for Scotland (MASTS)</p>
	12:40	<p><b>Open invitation to take part in new research report: 'Lessons Learned from Land' (5 min)</b>  Dr Jessica Jones, Livings Seas Project Manager, Scottish Wildlife Trust</p>
	12:45	<p><b>Lunch and networking (45 mins)</b>  An opportunity to explore exhibition displays</p>
	13:30	<p><b>Session 2 – The Essential Elements to Enabling Change (1 hour)</b>  <b>Introduction by session chair:</b> Dr Hannah Rudman, Co-director of the Thriving Natural Capital Challenge Centre, Scotland's Rural College (SRUC) (5mins)</p>
	13:35	<p><b>Industry with Ambition (30 mins – 5-7 mins each)</b>  <b>The Glenmorangie Company-</b> Hamish Torrie, Director of Corporate Social Responsibility  <b>Scottish Water -</b> Mark Williams, Environmental Regulation and Climate Change Manager  <b>Collaborating in the Blue Economy is Better for Nature -</b> Samir Whitaker, Biodiversity Lead Specialist, Ørsted  <b>Scottish Fishermen's Federation -</b> Hannah Fennell, Head of Orkney Fisheries Association</p>
	14:05	<p><b>Panel session and Q&amp;A (20mins)</b> Speakers above, plus:  Annie Breaden, Head of Policy, Crown Estate Scotland  Nicola Melville, Senior Scientist, Scottish Environment Protection Agency (SEPA)</p>
	14:30	<p><b>Comfort break (15 mins)</b></p>
	14:45	<p><b>Session 3 - Enabling Actions (1 hour, 10 mins)</b>  <b>Introduction by session chair:</b> Dr Lucy Greenhill, Head of Blue Economy Policy and Practice, Howell Marine Consulting (10 mins)</p>
	14:55	<p><b>Enabling Actions (30 mins – 5-7 mins each)</b>  <b>Measuring and Assessing</b></p>

	15:25	<ul style="list-style-type: none"> <li>○ <b>Scotland's Blue Economy: Current Status</b> - Amy McQueen, Senior Economist and Head of Marine Analytical Unit and Peter van der Meulen, Economic Adviser, Marine Analytical Unit, Marine Scotland, Scottish Government</li> <li>○ Dr Hannah Rudman, Co-director of the Thriving Natural Capital Challenge Centre, Scotland's Rural College (SRUC)</li> </ul> <p><b>Embedding in Policy and Practice</b></p> <ul style="list-style-type: none"> <li>○ Cathy Tilbrook, Head of Sustainable Coasts &amp; Seas, NatureScot</li> </ul> <p><b>Investing Responsibly</b></p> <ul style="list-style-type: none"> <li>○ Christine Rolin, Senior Project Manager Blue Economy, Highlands and Islands Enterprise</li> </ul> <p><b>Stimulating Investment in Marine Nature</b></p> <ul style="list-style-type: none"> <li>○ Recorded presentation from Sarah Brown, Scottish Marine Environmental Enhancement Fund (SMEEF) Manager, NatureScot</li> </ul> <p><b>Panel session and Q&amp;A (20 mins)</b></p>
	15:55	<p><b>Closing remarks (5 mins)</b>  Prof Bill Austin, Professor of Marine Geology, University of St. Andrews</p>
	16:00	<p><b>Drinks and networking</b></p>