

Can't see the TREES for the WOOD?

Natural capital explained ...

HERE'S WHAT WE
GET FROM

WOOD

TIMBER
WOOD FUEL
EMPLOYMENT

... BUT HERE'S WHAT WE
GET FROM

TREES

POLLINATORS
SPIRITUAL BENEFITS CLIMATE REGULATION
BIODIVERSITY STORM PROTECTION
CARBON STORAGE RECREATION
SHELTER IMPROVED WATER QUALITY MEDICINES
RESILIENCE TO DISEASES NATURAL FLOOD DEFENCES FOOD
TOURISM HEALTHY SOIL
FRESH AIR EMPLOYMENT WOOD FUEL
EDUCATION

HERE'S A VALUE WE
CAN PUT ON

WOOD



In Thailand, a study shows mangrove forests are worth about **\$1,000 per hectare** if exploited for wood. ¹

... BUT LOOK WHAT HAPPENS
WHEN WE VALUE

TREES



If left intact, their value for flood protection, carbon capture and as a breeding ground for fish is in excess of **\$21,000 a hectare**. ¹

HERE'S THE BUSINESS
VALUE OF

WOOD

\$ 0.4 Trillion

Global value of timber industry. ²

... BUT WE'RE IN THE BUSINESS
OF VALUING

TREES

\$ 3.7 Trillion

Value of conserving forests just to cut greenhouse gas emissions. ³