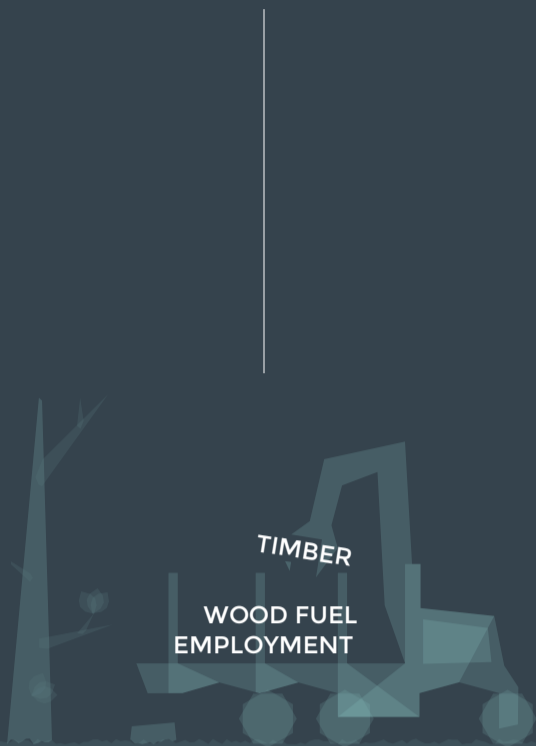


Can't see the TREES for the WOOD?

Natural capital explained . . .

HERE'S WHAT WE GET FROM

WOOD



. . . BUT HERE'S WHAT WE GET FROM

TREES



HERE'S A VALUE WE CAN PUT ON

WOOD

\$

In Thailand, a study shows mangrove forests are worth about **\$1,000 per hectare** if exploited for wood.¹

. . . BUT LOOK WHAT HAPPENS WHEN WE VALUE

TREES



If left intact, their value for flood protection, carbon capture and as a breeding ground for fish is in excess of **\$21,000 a hectare**.¹

HERE'S THE BUSINESS VALUE OF

WOOD

\$ 0.4 Trillion

Global value of timber industry.²



. . . BUT WE'RE IN THE BUSINESS OF VALUING

TREES

\$ 3.7 Trillion

Value of conserving forests just to cut greenhouse gas emissions.³



It's time to start valuing nature's capital

Natural Capital

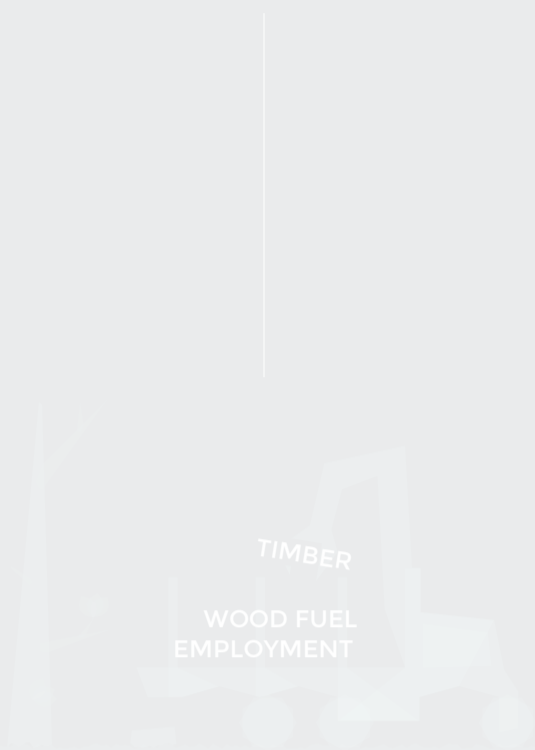
The elements of nature that produce value (directly and indirectly) to people, such as the stock of forests, rivers, land, minerals and oceans.

Find out more at: www.naturalcapitalforum.com

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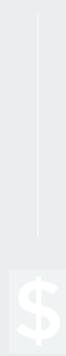
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Natural capital explained ...

Check spacing

HERE'S WHAT WE GET FROM
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Suggestion:
Centrally align elements within each column, as per the original illustration.



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Check alignment
Central line should be in middle of artwork.

POLLINATORS
SPIRITUAL BENEFITS CLIMATE REGULATION
BIODIVERSITY STORM PROTECTION
CARBON STORAGE RECREATION
SHELTER IMPROVED WATER QUALITY MEDICINES
RESILIENCE TO DISEASES NATURAL FLOOD DEFENCES FOOD
TOURISM HEALTHY SOIL
FRESH AIR EMPLOYMENT WOOD FUEL
EDUCATION

Stray illustration elements

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TREES

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